

PALMER'S PRESS DIGITAL FILE GUIDE

Palmer's Press is ready for your digital artwork.

In today's highly technological graphic arena, we try to accommodate many different formats and make life for you, our customer, as simple as possible. We are a PC based facility, hence we accommodate numerous PC formats.

Our acceptable **commercial formats** are your best chance at having a care free artwork transition. They consist of: **Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe GoLive and QuarkXPress.** We also accept **Pagemaker** files in which we have limited editing capabilities. Because of its embedding capabilities, **.pdf files** are the most convenient files we work with. For graphics, clip art, and photos, we accept numerous formats such as, **.tiff, .eps, .wmf, .jpeg, .bmp, .gif, .png.** If you have questions on a specific format or version of any program listed above please feel free to call the number below.

Our **private** formats that we can open are: Microsoft Word, Microsoft WordPerfect, Microsoft Excel and Microsoft Publisher. *However we recommend that you do not send us any non-commercial formats because of their almost certain intolerance to commercial printing. We will open the programs and check their integrity but in most cases part or all of the file will not be usable.*

Palmer's Press will accept files on memory sticks, floppy disks, CD, or the most convenient method, uploading via our website. Our e-mail address is **info@palmerspress.com** or you can visit us at **www.palmerspress.com.**